

# GS1 GEPIR Factsheet what you need to know

### What is GEPIR?

GEPIR (Global Electronic Party Information Registry) is a unique, internet-based service that gives access to basic contact information for companies that are members of GS1.

These member companies use GS1's globally unique numbering system to identify their products, physical locations, or shipments.

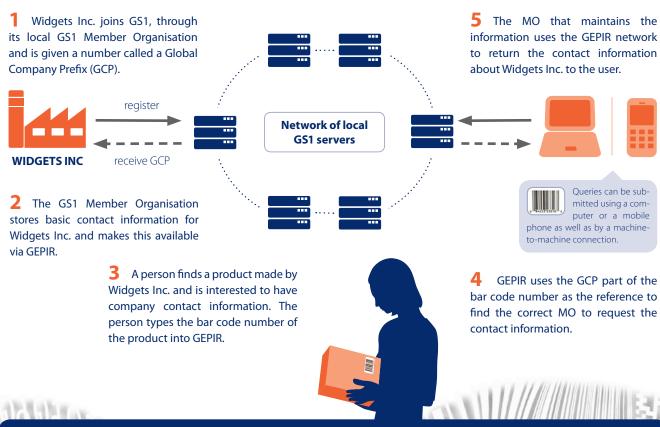
By simply typing a product bar code number into GEPIR, anyone can find the owner of that barcode's contact information. Physical location numbers and Shipment numbers can also be used as search criteria.

Visit <a href="http://gepir.gs1.org">http://gepir.gs1.org</a> to see GEPIR in action.



#### How does GEPIR work?

GEPIR supports many different types of usage. The goal of the example below is to show you the main functions of GEPIR.





When a company joins GS1 it is normally given a number called a Global Company Prefix (GCP). A GCP is a unique number that can then be used as a base by the company to generate unique identification numbers for products (GTIN), shipments (SSCC), locations (GLN) and more.

## Who uses GEPIR?

GEPIR supports a wide range of different uses.



Consumers looking for more contact information than printed on the packaging



Buyers in supermarkets finding contact information when sourcing new products



Application providers confirming who owns a bar code number.

# Did you know?

- GEPIR gives access to contact details for over 1 million companies in over 100 countries.
- GEPIR is a network that connects data from GS1 Member Organisations who represent GS1 at the country level.
- GEPIR only gives information about the company who owns the barcode number and the brand under which the product is sold. This company may manufacture their products anywhere in the world.
- A number of organisations, including GS1 Member Organisations have developed mobile applications on various platforms that interface with the GEPIR network.

Find out more. You can experience GEPIR directly at http://gepir.gs1.org
For more information, contact a GS1 office via www.gs1.org/contact